



# SNAPSHOT OF THE TOWN & SURROUNDING COUNTRYSIDE

<b>ENVIRONMENT Snapshot</b>	<b>Answer / summary of data</b>
National Park	N/A
Area of Outstanding Natural Beauty	N/A
Heritage Coast	N/A
Number of Conservation Areas	2 but they are contiguous – Twyford (designated 5/12/1978 with revisions 13/6/1996) and Twyford Station (designated 13/6/1996) ( <i>shown on Local Plan proposals map</i> )
Number of RAMSAR sites (international bird conservation areas)	0
Number of special protection areas	0
Number of special areas of conservation	0
Number of National Nature Reserves	0
Number of Local Nature Reserves	0
Number of Sites of Special Scientific Interest	0
Number of sites of importance for nature conservation	0 – 2 WHSs (Wildlife Heritage Sites) – (1) Gravel Pits by Twyford and (2) both channels of section of River Loddon that falls within the Parish. ( <i>Local Plan proposals map</i> )
Number of listed buildings/scheduled ancient monuments	26 listed buildings entries ( <i>English Heritage “Images of England”</i> ) in Twyford Parish
Number of footpaths	4 ROWs (Rights of Way) – Springfield Park, railway station footbridge, Mill-stream southwards beside gravel pit lake, The Grove to London Rd. 1 Permissive path across Stanlake Meadow. ( <i>Wokingham website maps – from Definitive Map</i> )
Number of bridleways	0
Number of National Trails	0
Number of cyclepaths	0
Number of byways open to all traffic	0

<b>ECONOMY snapshot</b>	<b>Answer / summary of data</b>														
Number of jobs	1,662 people aged 16-74 work in Twyford Parish ( <i>2001 Census, Table UV37</i> )														
Change in number of jobs	This must have increased since 1991 as Waitrose employs more than shops lost and in other business units now redeveloped or converted to residential.														
Percentage employed by large employers (over 200 employees)	Only Waitrose qualifies as a large employer. In July 2008, they employed 208 people although only 50 of these were full-time. So about 12.5% (or 1/8) in large employers assuming no change since 2001.														
Jobs by industrial sector	Out of the total 1,662 people working in Twyford Parish, 375 worked at home (2001). By industrial sector, a rough estimate, using local knowledge, combined with sources such as the annual School Census, is: <table style="width: 100%; border: none;"> <tr> <td>Agriculture, Forestry, Fishing, Energy &amp; Water Supply</td> <td style="text-align: right;">0</td> </tr> <tr> <td>Manufacturing</td> <td style="text-align: right;">0</td> </tr> <tr> <td>Construction</td> <td style="text-align: right;">55</td> </tr> <tr> <td>Distribution, Hotels, Restaurants</td> <td style="text-align: right;">400</td> </tr> <tr> <td>Transport &amp; Communications</td> <td style="text-align: right;">100</td> </tr> <tr> <td>Banking, Finance, Insurance, &amp; Business Services</td> <td style="text-align: right;">760</td> </tr> <tr> <td>Public Administration, Education, Health &amp; Other Services</td> <td style="text-align: right;">345</td> </tr> </table>	Agriculture, Forestry, Fishing, Energy & Water Supply	0	Manufacturing	0	Construction	55	Distribution, Hotels, Restaurants	400	Transport & Communications	100	Banking, Finance, Insurance, & Business Services	760	Public Administration, Education, Health & Other Services	345
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Percentage employed in hotels and catering	Approximately 3%														
Unemployment rate	Extremely low rates. ( <i>Source: ONS Nomis – Labour</i> )														

	<p><i>Market Profile)</i>  <b>Claimant rate:</b> Twyford <b>Ward</b> - April 2008 – 16 claimants (11 males, 5 females) = 0.5% cf. Wokingham 0.6% and G.B 2.2%.  <b>Broader definition:</b> Twyford <b>Parish</b> – April 2001 Census – people seeking work but not necessarily claiming benefits = 63 people out of 4,686 aged 16-74 = 1.3% cf. Wokingham 1.5%, SE 2.3% and England 3.3%.</p>
Percentage unemployed over 6 months	31% (Twyford Ward) cf. 24% Wokingham and 29% GB and Twyford Ward has proportionately more over 50yr old claimants than in Wokingham or nationally. ( <i>Source – as above.</i> )
Jobs to economically-active residents ratio	Based on 16-74 yr olds, jobs = 1,667 (includes those working from home) whilst economically active = 3,419 (excludes 63 unemployed). Thus there is a daily net outward commuting flow of 1,752 from Twyford Parish. ( <i>2001 Census</i> )
Professional e.g. public sector, medical, financial and legal services, employees as a percentage of all economically-active residents	51% of Twyford Parish residents have managerial or professional occupations (2001 Census, Table UV76) cf. 43% in Wokingham, 32% in SE and 27% in England. In terms of jobs within Twyford Parish, 57% can be classified as managerial or professional.
Number of Job Centres	0
Number of new businesses registered	VAT registrations not published for wards or parishes. In 2007, VAT registrations for Wokingham were 11% of stock (cf. 10% for SE and 10.2% for GB) and deregistrations were 7% for Wokingham (cf. 7.2% for SE and 7.3% for GB). ( <i>Source: Nomis</i> ) This suggests that in 2007 the local economy had about the same level of activity as other parts of the SE and the country.
Members of Chambers of Trade/Commerce	<i>To be confirmed at detailed Health Check stage.</i>
Presence of a Business Link office	0
Presence of a one-stop-shop for business advice	0
New industrial units built	Small units built in Gas Lane about 10 yrs ago but nothing more recent.
Average rent for industrial premises	<i>To be confirmed at detailed Health Check stage.</i>
Rent for prime retail unit	<i>To be confirmed at detailed Health Check stage.</i>
Change in rents	<i>To be confirmed at detailed Health Check stage.</i>
New shops built and/or converted in last three years	1 – Beautician permitted in 2008 in converted office building of former Mill.
Regular general market	0
Regular farmers' market	0
Number of comparison goods shops in the town	15
Number of supermarkets over 1000sqm	1
Number of other convenience goods shops in the town	24
Number of vacant shops in the town in proportion to total number of shops	Nil – except one public house.
Number of public toilets in town centre	1
Residents with post-school qualifications	In Twyford Parish, 2,216 or 47% of the people aged 16-74 have A-levels or higher. ( <i>2001 Census</i> ) In Twyford Parish, 36% are educated to degree level, cf. 30% in Wokingham and 20% in GB. ( <i>2001 Census, Table UV24</i> )
Number of primary schools	3 (The Colleton Primary, Polehampton Infants and Polehampton Juniors)
Number of secondary schools	0
Number and type of post-16 education (VI Form College, Technical College)	0

SOCIAL AND COMMUNITY snapshot	Answer / summary of data																				
Ranking in indices of deprivation	The 4 'Super Output Areas' within Twyford Ward were ranked as follows in the 2007 Index of Multiple Deprivation: 002C = 28,963, 002D = 31,941, 002E = 30,633 and 002F = 32,451 where 1 is the most deprived SOA in the country and 32,482 is the least deprived. So, 3 of Twyford's SOA's are in the country's best decile and 002C is in the second best decile. <sup>1</sup>																				
Number of residents 2001	6,216 in Twyford Parish and 5,421 in Twyford Ward (2001 Census)																				
Change in population since 1991 <sup>2</sup>	5,382 (Twyford Parish) (1991 Census) and 5,948 in 1996 (estimate by Berkshire CC)																				
Percentage of population over 65 (rather than 60/65 as gender split by age not available at parish level)	15% aged 65 or over in Twyford Parish (2001 Census) which indicated an older population than Wokingham (12%), but similar to the SE and England & Wales (both 16%).																				
Percentage of population under 16	18% in Twyford Parish (2001 Census) cf. 21% in Wokingham, 20% in SE and 20% in England & Wales. It was the 5-15 age group that was under-represented locally.																				
Number of new homes built by tenure	<p style="text-align: center;"><b>Net housing completions in Twyford Parish</b></p> <table border="1" data-bbox="786 801 1385 936"> <thead> <tr> <th></th> <th>Private Sector</th> <th>Public Sector</th> </tr> </thead> <tbody> <tr> <td>2004/5</td> <td>18</td> <td>0</td> </tr> <tr> <td>2005/6</td> <td>22</td> <td>0</td> </tr> <tr> <td>2006/7</td> <td>8</td> <td>0</td> </tr> <tr> <td>2007/8</td> <td>9</td> <td>0</td> </tr> </tbody> </table>		Private Sector	Public Sector	2004/5	18	0	2005/6	22	0	2006/7	8	0	2007/8	9	0					
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Percentage of single person (non-pensioner) households	18% Twyford Parish, 13% Wokingham, 14% SE and 16% England & Wales (2001 Census). Twyford therefore has a disproportionately high number of such households, which probably reflects the type of housing available.																				
Percentage of households with elderly people living alone	13% Twyford Parish, 10% Wokingham, 14% SE and 14% England & Wales (2001 Census). Thus again Twyford was more similar to the national picture.																				
Percentage of housing stock without whole-house heating	2% (Twyford Ward), 2% Wokingham, 6% SE and 9% England (2001 Census Table KS19)																				
Number of households on the local authority/housing authority waiting lists	3,000 as at June 2008 (for entire Wokingham Borough)																				
Average house price.	Average for Wokingham DC (Land Registry) for April 2008 is £299,237 cf. the average price nationally of £183,626. Current Wokingham averages for different types of housing are £413,768 (detached), £259,168 (semi-detached), £217,765 (terraced) and £174,468 (flats). Average house prices for area <sup>3</sup> comprising Twyford and Charvil Wards are available for 2006. (Land Registry and NeSS.) Median prices for detached locally £350,000 (£353,000 Wokingham, £334,775 SE and £250,000 England), for semi-detached £250,000 (£239,975 Wokingham, £213,000 SE and £163,000 England), for terraced £207,050 (£208,000 Wokingham, £173,000 SE and £138,000 England) and finally for flats £185,000 locally (£181,000 Wokingham, £147,500 SE and £154,995																				

<sup>1</sup> More detailed information on the various components of the Index has been obtained.

<sup>2</sup> We have a time series available from the decennial census, back to 1801.

<sup>3</sup> Middle Layer Super Output Area comprising Twyford and Charvil Wards. Only available for complete years, as otherwise sample size is too small.

	England).
Change in average house price	Wokingham's house prices have increased by 75% increase since April 2000, but nationally they have increased by 123% over the same 8-yr period. This is not surprising given that prices back in 2000 were already so much higher locally.
Recorded crime rates	Between 1/4/2007 and 31/3/2008, there were 501 report of crime or crime-related incidents in Twyford & Ruscombe Parishes.
Number of police stations and when open	1 Manned by volunteers Monday 2pm -6pm and Saturdays 9am -1pm
Number of Magistrates Courts	0
Number of Crown/other courts	0
Presence of Registry Office	0
Presence of Town Hall	0
Presence of Citizens' Advice Bureau or Community Legal Services Partnership and when open	0
Number of fire stations and whether staffed by full time staff or volunteers	0
Number of ambulance stations	0
Number of swimming pools and when open	1 – community use of Polehampton Junior School pool in summer only. Colleton School pool for pupils and families only.
Number of sports halls	Provision within Loddon Hall and Youth Centre
Number of outdoor sports pitches	Stanlake Meadow (2 full size and 1 small-sided football pitches, plus cricket pitch); King George V Recreation Ground ( 2 full-size and 1 small-sided football pitches, 3 tennis courts, plus an outdoor netball/basketball court due for completion in July 2008). (Source: Parish Clerk.)
Number of Post Offices	1
Number of health and fitness centres	0
Number of banks and building societies	2 (NatWest and Nationwide)
Number of cash points	2
Number of solicitors	1 (Ackers Clayton Reeve, 9 Church St)
Number of accountants	2 (Accounting Etc, 29 Station Road, Carroll & Co, 6 Willow Drive)
Number of hospitals and which facilities provided e.g. A&E, maternity	0
Number of doctor's practices/doctors and whether private or NHS	1 (Twyford Surgery NHS)
Number of dental practices/dentists and whether private or NHS	3 private
Number of opticians	1
Number of public houses	3 – Wellington, Golden Cross, Waggon & Horses, plus 1 vacant.
Number of hotels	0
Number of hotel bedspaces	0
Number of bed and breakfast bedspaces	3 – Loddon Acres (6 rooms – 12 spaces), The Hermitage (6 rooms – 12 spaces), 10 Yewhurst Close (3 rooms – 4 spaces).
Number and type of restaurants and cafes, including take-aways	3 Indian, 1 Thai, 1 Italian, 1 Greek. Take aways; 1 fish and chips, 1 Chinese, 1 both, plus 1 café.
Presence of a cinema	0
Presence of a theatre	0
Public halls/community centres	3 Loddon Hall, St Mary's, URC
Presence of museum(s)	0
Presence of a library	1 in temporary building
Presence of art gallery(ies)	0
Number of churches according to different denominations	1 CofE. 1 RC, 1URC
Number of voluntary organisations and societies in the town and its surrounding countryside	See Twyford News Directory

<b>TRANSPORT &amp; ACCESSIBILITY snapshot</b>	<b>Answer / summary of data</b>
Number of bus stations	0
Number of train stations	1 (Twyford Station)
Number of coach parks	0
Percentage of households without a car	11% in Twyford Parish have no car ( <i>2001 Census</i> ) cf 9% in Wokingham, 19% in the SE and 27% in England & Wales.
Number of short-stay car parking spaces in the town (ex. Waitrose and on-street provision)	<b>Railway Station</b> – (Great Western) 6 plus 2 disabled plus 2 taxis. <b>Polehampton Close</b> – 38 Pay & Display plus 2 disabled.
Number of long-stay car parking spaces in the town (ex. Waitrose and on-street provision)	<b>Railway Station</b> – (Great Western) Permit holders 55 (Apcoa) Pay & Display 295 <b>Polehampton Close</b> – Season ticket holders 8
Number of disabled car parking spaces in the town (ex. Waitrose and on-street provision)	4 dedicated spaces (see above for detail)
Number of cycle paths	0
Journey times by car and public transport to nearest large town or city	Car to Reading: 15 mins Train to Reading: 6 mins Bus to Reading: 21 mins (Arriva route 850)  Car to Maidenhead: Train to Maidenhead: 8 mins Bus to Maidenhead: Need to change in Marlow or High Wycombe. Average time via Marlow is 1hour 15 mins.  Travel-line: 0871 2002233
Bus route services from villages to train stations	0
Bus routes/services serving the town and surrounding countryside	Buses to Reading, Wokingham and High Wycombe.